# MAKE IT EASY

Insider tips to make your business run faster, easier, and more profitably.

### Thank You Rochester For Your Local Support.

Thank you to everyone who voted in the *Rochester Business Journal Reader Rankings*. We've been awarded **Rochester's Best Cybersecurity Company**! We were also nominated as **Best IT Outsourcing Firm** and **Best Training Program**. While it has been a year of uncertainty, you can depend on us to continue to protect your business.



#### One More Favor...

We are nominated for the *Democrat & Chronicle Community Choice Awards*. We hope you'll consider voting us for **Best Computer Repair Store**.



Refer A Friend To JSI!
Please don't keep us a
secret! If you know a
company that would
benefit from our
services, please
contact us. We're
raffling off three Bills
packages! You can
enter with just a click
below.

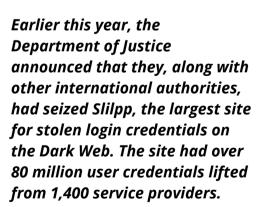
#### **Enter A Referral**

#### TECHNOLOGY Business News

- Largest Stolen-Login Marketplace Site On The Dark Web Seized
- Smarter IT

Attention Bills Fans: Don't Forget To Enter Our Referral Raffle justinc.com/bills

Authorities Seize Largest Stolen-Login Marketplace Site On The Dark Web



Authorities from four different countries all helped the FBI seize servers that hosted Slilpp. They also arrested and/or charged 12 people involved with operating the site.

Eighty million user credentials from 1,400 sites is a lot of sensitive information. That said, though, the Department of Justice still hasn't ascertained the full impact of the illegal activity on Slilpp. In the U.S., activity on the site led to almost \$200 million in losses – and that's just a tiny fraction of the total activity.

The fight isn't over, but this case is a big win against illegal login sale marketplaces. The Department of Justice hopes for more seizures like this one in the future.





# Make Smarter IT Investments

What if you could access the most up-to-date IT knowledge and software without having to blow your investment budget?



Co-managed IT is a flexible system for keeping data for your company, employees and clients safe from cyber-attacks as well as assisting in your daily operations where needed. Think of it a "filling"

in the gaps" that your current IT department (try as they might) struggle to fill.

For instance, say your current IT department is great at taking care of the day-to-day fires that inevitably come up in a normal workday, but they struggle to get to the "important but not urgent" task of updating your company's cyber security and creating data backups. Maybe it's the other way around, where your IT department is very focused on security, but they struggle to find time to assist employees with password resets and buggy programs.

Maybe neither of these cases describes your IT department, but they still need better access to the tools and software that would allow them to reach their full potential in protecting the company's sensitive information. Or maybe your company is going through a period of rapid expansion, and you just don't have time to build the kind of IT infrastructure that would best serve your needs.

Regardless of what your IT department's current needs are, co-managed IT is the solution. We're here to do the tasks and provide the tools that your current IT department just can't provide. Make no mistake, however: our intent is not to replace your current IT leader or team. In fact, we rely on the expertise that your IT department has about your systems. That's what makes up the "co" in "co-managed IT."



## How To Succeed In Life & Business With Just 8 Hours Per Week

**Read 30 Minutes A Day:** Something that will help you grow.

**Plan for the next 30 Minutes:** Review your most important priorities for the day. Think about where you can interact and empathize with the people around you.

**Spend 1 Hour on Sunday Preparing:** Get ready for the next week by writing out your schedule and goals.



